



The CBPRCOG operates Waycross Community Media, a community media center that provides exciting opportunities to learn, communicate, share ideas, and build community. Waycross provides Public, Educational and Government Access services to Forest Park and Greenhills Ohio; Government Services to Springfield Township and Colerain Township, Ohio; and Educational Access Services to the Winton Woods City Schools and Northwest Local Schools.

## Programming and Web Statistics

### Cablecast Hours

Waycross operates a master control playback system, providing 6 channels of local programming to our communities on Spectrum Cable & Cincinnati Bell Fioptics Cable. Here are the cablecast totals for 2019:

Total NEW first run, local Programs Cablecast	1309
Total NEW first run, local running time (hrs)	1224
Total Programs Cablecast	25,782

(Includes repeats & programs from other Govt/Educational agencies)

Total Hours Cablecast	42,251
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(Includes repeats & programs from other Govt/Educational agencies)

### Online Streaming Video

*Government Channel, Graduations, LIVE Sports and Concerts*

16,010 Views for 223,787 Minutes

### Waycross Website - [www.waycross.tv](http://www.waycross.tv)

Waycross had 13,141 unique visitors to the web site and 51,039 total page views.

### Waycross Video on Demand

Waycross programming is available online through our website. During 2019, we had 348,681 viewings of our videos online, for a total of 2,325,104 minutes.

The most viewed current program online was *The Warrior Duals Wrestling Meet: 2/10/18*. Other top full programs on the Waycross website included:

- OHSAA State Wrestling Semi-Finals: 3/10/17
- Winton Woods vs Pleasant Run 7th Grade Football 9/13/17
- OHSAA Quarterfinal Olentangy vs. WWHS Football 11/2/18
- OHSAA State Wrestling Semifinals - 3/8/19
- Northwest vs. Taft High School Football - 8/28/19
- WWMS vs. Pleasant Run MS 8th Grade Football 9/1/19
- OHSAA State Wrestling Championship: Semi-Finals - 3/4/16
- OHSAA State Wrestling Tournament: Semi-Finals - 3/9/18
- Moeller vs. Winton Woods Men's Varsity Basketball - 1/29/19
- Colerain vs Oak Hills Women's Freshman Volleyball - 9/14/17
- Aiken vs. Winton Woods Men's Varsity Basketball - 9/13/19
- Winton Woods vs Pleasant Run 8th Grade Football - 9/13/17
- Cincinnati Christian vs. Kentucky Christian Football 10/27/18
- Colerain ShowCards Premiere Night - 1/17/19
- Taylor Elementary 2nd Grade Concert: 5/1/18

- OHSAA District Wrestling Finals: 3/4/17
- Colerain vs Princeton Varsity Football Game 9/7/18
- OHSAA Men's Dist Final Basketball: WWHS vs. Moeller - 3/9/19
- Jazz in Forest Park: Part 2 - Alex Bugnon - 3/4/18
- Turpin vs Colerain High School softball
- Upper Arlington vs Winton Woods Football - 9/13/19
- Sycamore & Ross at Northwest High School Wrestling - 9/7/18
- Winton Woods, Lakota West, Colerain Wrestling - 1/24/19
- Colerain Marching Band Invitational - 10/19/19
- St. Edward vs Winton Woods Varsity Football - 9/28/19
- Moeller vs. Winton Woods Varsity Football - 9/20/19
- Colerain vs LaSalle Varsity Football Game - 8/24/18
- OHSAA Southwest Ohio District Wrestling Finals: 3/3/18
- Elder vs Winton Woods Football - 10/18/19
- White Oak Middle School Choral Concert - 5/15/19

# Public Access

Waycross Community Media provides training, free equipment use and free cablecast/webcast of programs produced by any resident or non-profit organization in our communities and affiliate producers. In addition to scheduled workshops, we offers additional one-on-one training sessions.

## Public Access Programming

26 independent producers produced 892 new public access programs, totaling 754 hours.

Waycross produced 3 new community event programs for a total of 5 hours.

## Training

Waycross held 15 workshops/training sessions with 29 different participants. 26 people completed certification to use our equipment in 2019.

## Bulletin Board

Waycross maintains an on-air bulletin board that runs community messages between programs on our Public Access Channels. In addition to the daily playback schedules and video PSAs, messages from non-profit organizations and producers are displayed.

# Educational Access

The Waycross Educational Access channel is operated on behalf of the educational institutions of Forest Park, Greenhills and Colerain Township. The mission - *To support and highlight the activities of our schools and to encourage the active participation of students in community media* - is achieved through the effective use of communication tools, providing our schools with the necessary resources to educate and inform residents.

## Educational Access Programming

Waycross produced 188 new educational access programs, totaling 210 hours. These programs included high school graduations, elementary, middle and high school band, orchestra, choral concerts; regular season and tournament coverage of soccer, basketball, volleyball, swimming, baseball, football, softball, bowling and wrestling; academic programs and award presentations, and monthly magazine programs highlighting academic programs in the schools.

In addition, Waycross cablecast 2585 educational programs from other sources. These programs include Department of Education, Classic Arts Showcase, University of Cincinnati TV, University of California TV, and Deutsch Welle.

## Summer Camp

Waycross sponsored a summer film maker workshop for Middle School and High School youth. This workshop served 15 teens and resulted in a short film, *Return of the Attacking Squiller Squombies*, which was presented at a premiere party in July.



## AWARDS

Waycross received two regional Philo Awards in 2019 for *OHSAA Regional Final Football Game: Winton Woods vs Anderson* in the Sports Category and *Jazz in Forest Park* in Performing Arts Category.

Waycross also received a local Blue Chip Award for *Project 557* in the Student Programming (9th to 12th) category.

# Government Access

The Waycross Government Access Channel is operated on behalf of the governments of Forest Park, Greenhills, Springfield Township and Colerain Township. Our mission - *To encourage the active participation of residents in the democratic process* - is achieved through the effective use of communication tools, providing our governmental bodies with the necessary resources to educate and inform residents on the various activities and issues – local, state and federal - that ultimately impact their quality of life.



Greenhills Village Council Meeting

## Government Meetings

Waycross cablecasts the council and trustees meetings from our four communities LIVE, then replays them throughout the month. Waycross cablecast the general council/trustee meetings held in 2019 for our communities. In addition, Waycross videotaped for playback public hearings and zoning meetings, Winton Woods and Northwest School Board meetings, as well as the Hamilton County Public Library Board of Trustees meetings.



Springfield Township Winterfest

Waycross also provided information and event listings sponsored by local, state and federal government agencies between programs on the Government Access bulletin board.

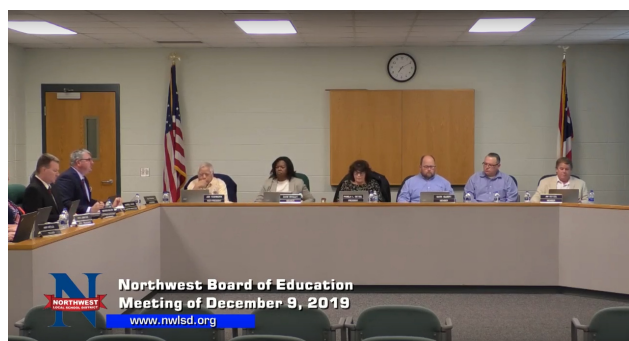
## Government Access Programming

Waycross produced 229 new government access programs, totaling 260 hours. In addition to meetings, programs included Columbus Report, Election Forums, Talking with..., County Fare, Concert on the Commons, Forest Park Chamber of Commerce Meetings, Jazz in the Park, Forest Park Environmental programming, Colerain Twp. Concerts and many more.



Forest Park - Jazz in the Park Concert

In addition, Waycross cablecast 1725 government programs produced by other agencies. These programs include: Army, Navy/Marine and Air Force News; Pentagon Channel programming; NASA programming; Cincinnati City Council (Citicable); Hamilton County Commissioners (ICRC); CMHA; National Guard Anti-Drug programming; LIVE Ohio House, Senate and Supreme Court sessions; U.S. Department of Health; Ohio Dept. of Public Health and Ohio Department of Aging programming.



Northwest Board of Education Meeting



# Volunteers

Volunteers are an extremely important and valuable part of our organization. They perform much of our production related duties in the field, from manning the equipment at a single camera production, to directing a tournament football game. Waycross staff appreciates the efforts of each and every volunteer.

## Volunteer Recognition

Waycross had 158 volunteers participate in 433 productions. Of these, 76 were new (began volunteering in 2019) and 82 were retained from previous years.

The 36th Annual Volunteer Recognition Night was held on August 15 at the Winton Woods Fox Knoll Shelter. Each volunteer in attendance received a Waycross water bottle.

## Volunteer of the Year

Our Volunteer of the year was Adam Schrand who volunteered on 28 productions in 2019. Adam has been volunteering with us since 2007, and has participated in over 320 productions. Thanks Adam!

## Top 10 Volunteers for 2018-19

Chester Watson	RT DeNike
Larone Simmons	Moussa Thiam
Lamar Roulhac	Kent Lipps
Butch Culbreth	Lynn Brown
Matthew Steele	Eric Johann

### Government Access

Spectrum Cable 23 (Colerain 8)  
Cincinnati Bell Fioptics 853  
Internet: [www.waycross.tv/govlive](http://www.waycross.tv/govlive)  
On Demand: [www.waycross.tv/vodg](http://www.waycross.tv/vodg)

### Educational Access

Spectrum Cable 4 & 17  
Cincinnati Bell Fioptics 854 & 855  
On Demand: [www.waycross.tv/vode](http://www.waycross.tv/vode)

### Public Access

Spectrum Cable 8 (Colerain 979), 15 & 24  
Cincinnati Bell Fioptics 850, 851, 852  
On Demand: [www.waycross.tv/vodp](http://www.waycross.tv/vodp)

Spectrum Ch. 8 & 15 in GREENHILLS, FOREST PARK,  
SPRINGFIELD TWP. ONLY  
Spectrum Ch. 24 in most of Greater Cincinnati  
Spectrum Ch 979 & All Fioptics Channels available  
throughout SOUTHWEST OHIO

## Community Programming Board

Joseph E. Orndorff (Chair)

Forest Park:  
Wayne Coates  
Jayme McCarter  
Rhonda Hobbs  
Chelsea Nuss  
Steven Cottle

Greenhills:  
Rob Howell  
Galina Radford (Secretary)  
Eric Laine  
Nancy Moore (Vice Chair)  
Melanie Brokaw (Treasurer)

## Waycross Staff

Executive Director  
Chip Bergquist  
[chip@waycross.org](mailto:chip@waycross.org)

Office Manager  
Teela Kellner-Angel  
[teela@waycross.org](mailto:teela@waycross.org)

Government Access  
Dana Gagnon  
[dana@waycross.org](mailto:dana@waycross.org)

Production Coordinator  
Tony Suarez  
[tony@waycross.org](mailto:tony@waycross.org)

Sponsorship Coordinator  
Sharon Meredith  
[sharon@waycross.org](mailto:sharon@waycross.org)

Program Technician  
Michael Cossman  
[marc@waycross.org](mailto:marc@waycross.org)

**WAYCROSS**  
BUILDING COMMUNITY THROUGH COMMUNICATIONS

2086 Waycross Road  
Forest Park, OH 45240  
513-825-2429  
[www.waycross.tv](http://www.waycross.tv)

## Thanks to our 2020 Sponsors



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